



**CITY OF CHICO  
BIDWELL PARK AND PLAYGROUND COMMISSION (BPPC)  
POLICY ADVISORY COMMITTEE**

(Commissioners Moore (Chair), Glatz, and McReynolds)

Regular Meeting Agenda

October 9, 2019, 6:00 p.m.

**Chico Municipal Center Council Chamber Building - 421 Main Street, Conference Room 2**

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*Materials related to an item on this Agenda are available for public inspection in the Park Division Office at 965 Fir Street during normal business hours or online at <http://www.chico.ca.us>*

**1. CALL TO ORDER**

**2. REGULAR AGENDA**

**2.1. CONSIDERATION OF REQUESTING TRANSIENT OCCUPANCY TAX FUNDS FOR BIDWELL PARK.**

At its 9/30/19 meeting, the Bidwell Park & Playground Commission (BPPC) approved the Policy Advisory Committee's recommendation to explore possibly requesting a portion of the City's Transient Occupancy Tax (TOT) for Bidwell Park. The BPPC directed the PAC to continue this discussion at their October meeting and report back to the BPPC.

**Recommendation:** The Committee is requested to provide recommendations to the BPPC on whether to request TOT funds and how much.

**2.2. CONSIDERATION OF ADDING ADDITIONAL SIGNAGE REGARDING NO SMOKING AND FIRE RISKS IN CITY PARKS AND GREENWAYS.**

At the request of the Committee Chair, the Committee will consider installing additional signage regarding no smoking and other fire risk activities in City parks and greenways. Staff will be providing a verbal report on this item.

**Recommendation:** The Committee is requested to provide recommendations to the BPPC on this item.

**3. BUSINESS FROM THE FLOOR**

Members of the public may address the Committee at this time on any matter not already listed on the agenda, comments are limited to three minutes. The Committee cannot take any action at this meeting on requests made under this section of the agenda.

**4. ADJOURNMENT**

Unless otherwise noticed, adjourn to the next regular meeting on November 13, 2019 at 6:00 p.m. in Conference Room 2, Chico Municipal Center Council Chamber Building located at 421 Main Street, Chico, California.



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DATE: 10/06/19  
TO: BPPC Policy Advisory Committee  
FROM: Linda Herman, Park and Natural Resources Manager  
SUBJECT: CONSIDERATION OF USING TRANSIENT OCCUPANCY TAX (TOT) FUNDS FOR BIDWELL PARK

**BACKGROUND:**

At its 9/30/19 meeting, the Bidwell Park & Playground Commission (BPPC) approved the Policy Advisory Committee's recommendation to explore possibly requesting a portion of the City's Transient Occupancy Tax (TOT) for Bidwell Park. The BPPC directed the PAC to continue this discussion at their October meeting and report back to the BPPC.

**DISCUSSION:**

Transient Occupancy Tax (TOT) funds is a tax on travelers who rent accommodations in a hotel, inn, ARNB, motel, or other lodging, such as Airbnb and VRBO, for a stay of 30 days or less. The City's current TOT tax is 10%, and the estimated annual revenue is collected from this tax was approximately \$2.7 million, but due to the Camp Fire, the 2019-20 fiscal year revenue is estimate ad \$2.4 million.

Chico Municipal Code (CMC) Section 3.52.220 provides for TOT funds to be deposited into the City's General Fund (001), which can be used for any municipal purpose. However, this CMC section also states that the City shall endeavor to appropriate 40% of TOT revenues for the promotion of tourism, economic development, the support of a community center, community art projects, and for any other similar community projects or programs.

The City's Administrative Services Director informed Staff that the City recognizes that Bidwell Park is a major tourist attraction and that TOT funds are already used to support the Park and other park operations in accordance with the above CMC guidelines. In addition, General Funds (Fund 001) are transferred to the Park Fund (Fund 002) to cover the remaining expenses for the Park Division each fiscal year. In essence, TOT funds are a primary funding source for Bidwell Park and would not be an alternative funding option.