



CHICO, CA

TOTAL POPULATION

86900

TOTAL AREA (sq. miles)

33.1

POPULATION DENSITY

2625.4

OF LOCAL BICYCLE FRIENDLY BUSINESSES **2**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Chico
High Speed Roads with Bike Facilities	INSUFFICIENT DATA	141%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	50%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	10%
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 19K	1 PER 29K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	8/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	6/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	8/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5/10

KEY OUTCOMES

	Average Platinum	Chico
RIDERSHIP <i>Percentage of daily bicyclists</i>	13.6%	5.4%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	100	308
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	0.4	2



KEY STEPS TO PLATINUM



- » Chico has ambitious goals regarding how many people will use bicycles for utilitarian, school, and other trips. To meet these goals your new bicycle plan must be bold and must be quickly implemented in order to create a safe and comfortable connected bicycle network for people of all ages and abilities. Annual benchmarks or other dashboard-style reporting may help people see change in your large community.
- » The current on-street bicycle network includes more wide outside lanes than striped bicycle lanes. Consider lane diets or ways to upgrade those wide outside lanes to bicycle facilities more suitable to use by people of all ages and abilities.
- » Adopt a Vision Zero plan or policy to improve road safety for all road users.

- » Mandatory registration and mandatory helmet use laws can be a barrier to some people choosing to use a bicycle. You should review your local ordinances and any data on citations and crashes that is available to understand whether your current ordinances are necessary.
- » Continue efforts to create a mechanism that prioritizes bicycle infrastructure investments in low-income/minority neighborhoods. Develop a protocol of engaging with low-income/minority community stakeholders prior to implementation.