



News Release

For Immediate Release

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New Parking Meter Piloted in Downtown Chico

The City of Chico will be introducing new parking meter technology in the Transit Center parking lot at the corner of 2nd and Salem Streets, Municipal Lot 7 beginning Monday, August 22, 2011.

The Downtown Chico Business Association is supportive of a gradual rollout of new parking meter technology that will improve the parking experience for Downtown visitors.

In lot 7, a single pay station kiosk will replace individual space coin meters.

The new pay station kiosk is located in the center island as you enter from Salem Street.

The pay station is very simple to operate. Simply park your car and make note of the parking space number that is located on the ground at each space. You will need this number to operate the pay station.

To operate the pay station:

1. Touch the keypad to begin
2. Enter your space number when prompted
3. Insert payment
4. Pocket your receipt, this will tell you your space number and meter expiration time

The pay station accepts coin, paper bills and credit cards (Visa, MasterCard and Discover) to increase payment convenience for parkers.

New meter technology in lot 7 is the first step in a long range plan to improve the parking experience for Downtown customers, clients and visitors.

For more information, please contact City of Chico Assistant City Manager John Rucker 530.896.7200