TO: Architectural Review and Historic Preservation Board
DATE: December 4, 2019
FROM: Shannon Costa, Associate Planner
SUBJECT: AR 18-32 (The Graduate) – Color and Material Board Review

At its November 20, 2019 meeting, the Architectural Review and Historic Preservation Board (ARHPB) conditionally approved the revised submittal items for AR 18-32 (The Graduate). The proposal consists of the construction of a 56-unit multi-family housing development located on the westerly portion of the block bounded by West 8th Street, West 7th Street, Normal Avenue and Salem Street. Condition of Approval #7 was added by the Board, providing that “final colors and materials are subject to final approval at a future ARHPB meeting”.

Proposed building finish would primarily be cement plaster for the building’s main body, with accents of wood siding, concrete and perforated metal panels. Proposed colors include the same approved color palette as the California State University, Chico (CSUC) heritage and secondary color palette (see Attachment A, CSUC Color Palette). Minor variations to these approved colors are being presented for consideration by the ARHPB.

Attachments:

A. CUSC Color Palette
The Chico State color palette has two levels: primary and secondary.

Chico red, cornerstone gray, black, and white comprise Chico State’s primary color palette. They should be the dominant colors used in official communications when the project allows for color.

Chico red should be the most prominent color used for large color fields and works well for headlines, subheads, and pull quotes.

Balance and harmony are the goal when using color. Too much red or black can feel harsh, which is why we provide a secondary color palette of tones that represent the seasons and landscape of our campus. These are certainly not your only color choices, but using them helps us maintain consistency.

Need help or approval for your project? Email cjburke@csuchico.edu or call 530-898-4776.