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## Sustainability Task Force Business Outreach Ad-hoc Committee

A sub-committee of the Sustainability Task Force  
(Task Force Members: Aitkens, Schwab, Scott, and Wolf)

Meeting of April 23, 2012 – 3:30 p.m. to 5:00 p.m.

Old Municipal Building, 441 Main Street, Upstairs Conference Room  
**\*\*\* PLEASE NOTE CHANGE IN MEETING LOCATION \*\*\***

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### AGENDA

1. **CONSIDERATION OF CHICO SUSTAINABLE BUSINESS RECOGNITION PROGRAM.**

The Business Outreach Ad-Hoc Committee has been working on developing a voluntary Sustainable Business Recognition Program to assist and recognize businesses that implement sustainable measures to conserve energy and water, minimize waste, reduce transportation impacts, prevent pollution, and promote social equity for employees and the community. A contest with Pleasant Valley High School Art Studio Program students was implemented to seek a logo and icons for the six sustainable categories for the program. The Committee will review the public voting results for the four semifinalists' designs. The Committee will also consider comments received from local businesses who were contacted to review the draft Sustainable Business Recognition Program checklists and application packet.

2. **Business from the Floor** – Members of the public may address the Committee at this time on any matter not already listed on the agenda, with comments being limited to three minutes. The Committee cannot take any action at this meeting on requests made under this section of the agenda.

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Task Force Members:  
Public Members:

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Tino Nava

Ann Schwab  
Amanda Fairley  
Jill Ortega

Toni Scott  
Nichoel Farris  
Steve Rodowiick

Scott Wolf  
Lauren Kennedy  
Crystal Torres