



Sustainability Task Force Business Outreach Ad-hoc Committee

A sub-committee of the Sustainability Task Force
(Task Force Members: Aitkens, Schwab, Scott, and Wolf)

Meeting of March 5, 2012 – 3:30 p.m. to 5:00 p.m.

Chico Municipal Center, 411 Main Street, Conference Room 1

AGENDA

1. **CONSIDERATION OF CHICO SUSTAINABLE BUSINESS PROGRAM LOGO CONTEST ENTRIES.**

The Business Outreach Ad-Hoc Committee has been working on developing a voluntary Sustainable Business Program to assist and recognize businesses that implement sustainable measures to conserve energy and water, minimize waste, reduce transportation impacts, prevent pollution, and promote social equity for employees and the community. A contest with local high school art students was implemented to seek a logo and icons for the six sustainable categories for the program. The Committee will review the contest entries and choose the semifinalist to be considered by the Task Force. The public will also have the opportunity to vote on the chosen semifinalist through an online survey and through handwritten ballots deposited at the Chico Municipal Services Center in downtown Chico.

2. **Business from the Floor** – Members of the public may address the Committee at this time on any matter not already listed on the agenda, with comments being limited to three minutes. The Committee cannot take any action at this meeting on requests made under this section of the agenda.

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| <u>Task Force Members:</u> | Dwight Aitkens | Ann Schwab | Toni Scott | Scott Wolf |
| <u>Public Members:</u> | Fletcher Alexander | Amanda Fairley | Nichoel Farris | Lauren Kennedy |
| | Tino Nava | Jill Ortega | Steve Rodowiick | Crystal Torres |