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Telephone: (530) 896-7200

PREPARED: March 3, 2010

POSTED: March 5, 2010

PRIOR TO: 4:00 p.m.

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## **ECONOMIC DEVELOPMENT COMMITTEE**

A Committee of the Chico City Council: Councilmembers Flynn (Chair), Schwab and Holcombe

### **AGENDA**

**Meeting of Thursday, March 11, 2010 - 4:00 p.m.  
Council Chamber Building - Conference Room No. 1  
421 Main Street**

NOTE: Items Not Appearing on Posted Agenda: This Agenda was posted on the Council Chamber Building Bulletin Board at least 72 hours in advance of this meeting. In order for the Committee to take action on an item not appearing on the posted agenda, other than merely acknowledging receipt of correspondence or other information, the Committee must make one of the following determinations:

1. Determine by a two-thirds vote or by a unanimous vote if less than two-thirds of the Committee is present, that the need to take action arose subsequent to the Agenda being posted.
2. Determine that the item appeared on a posted Agenda for a meeting occurring not more than 5 calendar days prior to this meeting, and the item was continued to this meeting.

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### **1. REGULAR AGENDA**

- 1.1. **Demonstration of City's Economic Development Website** - Lindy Hoppough of Chabin Concepts will provide a demonstration on the City's new economic development website, which is ready to be launched. The website will be linked to the City's main website and accessible through the domain address: [chicoeconomicdevelopment.com](http://chicoeconomicdevelopment.com). It includes several databases that are designed to assist site selectors and others in gathering investment-related information about Chico. For example, a community profile provides demographic information including specific labor information, and a property database allows Chico realtors and property owners to upload commercial properties available in Chico, which are then uploaded to the State marketing arm through the City's membership in Team California. The website is divided into major categories of "Why Chico," "Doing Business," "Living Here," and "Visiting Here." The site includes many links to other resources and organizations working in the Chico economy. Once handed over to the City, the website will be easy for City staff to update, modify and maintain.
2. **REPORTS AND COMMUNICATIONS** - The following reports and communications items are provided for the Committee's information. No action can be taken on any of the items unless the Committee agrees to include them on a subsequent posted agenda.
  - 2.1. Summary of RFPs Submitted to Assist in Implementing the City's 2010-11 Economic Development/Tourism Services and Events Program.
  - 2.2. Flyer for MANEX training: "Manufacturing in Today's Economy," Friday, April 2, 2010. To register: [www.mfgconference.com](http://www.mfgconference.com)
  - 2.3. Reports for the Economic Development Committee meetings of January 14 and February 11, 2010.

3. **BUSINESS FROM THE FLOOR**

4. **FUTURE MEETINGS:** The next Economic Development Committee meeting will be held on Thursday, April 8, 2010 in Conference Room 1 at 4:00 p.m., unless otherwise noted.

**Distribution:**

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Mayor Ann Schwab  
Councilmember Andy Holcombe

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