



# Economic Development Committee Report

REPORT ON ECONOMIC DEVELOPMENT COMMITTEE MEETING HELD JANUARY 13, 2011

<b><u>Committee present:</u></b> Chair Flynn Mayor Schwab Councilmember Sorensen	<b><u>Staff present:</u></b> City Manager Burkland Community Development Manager Carroll Senior Planner Tillman	Administrative Analyst Kelly
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## COMMITTEE MATTERS NOT REQUIRING COUNCIL ACTION

- 1.1. **Presentations on Outcomes from 2010-11 Contracted Economic Development Services/Events** - Recipients of 2010-11 Economic Development Services/Events funding had the opportunity to provide a mid-year update to the Economic Development Committee prior to submitting their required written report. The following is a list of those recipients that provided a presentation:

<b><i>Organization</i></b>	<b><i>Topic</i></b>	<b><i>Person Presenting</i></b>
CEPCO	Talent Development/Retention/ Attraction	Bob Linscheid
Downtown Chico Business Association	Business communication services and support to retain/attract business in the downtown	Nicole Romain
NoRTEC/PIC/GCN	Innovation Center	Audrey Taylor
3CORE	Capital Access Program	Mark Nemanic
Chico Chamber of Commerce	Visitor Services	Jolene Francis
Chico Air Show	Chico Air Show	Gayle Womack
Downtown Chico Business Association	Downtown Events	Stephanie Yunker
CSU, Chico	World Music Festival	Dan DeWayne

CARD was unable to present at this meeting.

- 1.2. **Update on 2011-12 Contracting Process for Economic Development/Tourism Services and Events** - City Manager Dave Burkland provided an update on the 2011-12 contracting process. A contracting time-line was made available. Burkland stated he was hopeful that funding levels would remain at the same level as last year.
2. **Reports and Communications** - None
3. **Business From the Floor**
- Mike Donnelly reported that in an effort to market the vacant properties in the Chico Municipal Airport Industrial Park, he and Bob Linscheid would be attending the Cygnus Aviation Expo in Las Vegas, NV, February 23-25, 2011.
  - Debra Lucero provided a flyer of an upcoming Speed Dating workshop for agriculture producers/growers and buyers.
4. **Adjournment and Next Meeting**. The meeting adjourned at 5:05 p.m. The next meeting is scheduled for February 10, 2011, at 4:00 p.m. in Conference Room No. One.

Nancy Kelly, Administrative Analyst



# Economic Development Committee Report

REPORT ON ECONOMIC DEVELOPMENT COMMITTEE MEETING HELD FEBRUARY 10, 2011

<p><b><u>Committee present:</u></b>          Chair Flynn          Mayor Schwab          Councilmember Sorensen</p>	<p><b><u>Staff present:</u></b>          City Manager Burkland          Community Development Manager Carroll          Art Projects Coordinator Gardner          Administrative Analyst Kelly</p>
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## COMMITTEE MATTERS NOT REQUIRING COUNCIL ACTION

- 1.1. **Concept Proposals by Potential Applicants for 2011-12 Economic Development/Tourism Services and Events** - Potential applicants of funding for 2010-11 Economic Development/Tourism Services and Events were provided the opportunity to present their proposal concept(s) prior to the proposal deadline of February 25, 2011 as outlined in the Request For Proposal (RFP) process.

Proposal concepts were presented by the following:

<b><i>Organization</i></b>	<b><i>Topic</i></b>	<b><i>Person Presenting</i></b>
3CORE	Capital Access Program	Mark Nemanic
NoRTEC/PIC/GCN	Innovation Center	Jon Gregory
CSU, Chico Center for Economic Development	Economic Gardening	Dan Ripke
CEPCO	Airport Marketing/Talent Mobilization Strategy	Bob Linscheid
The Chico Project	Business Incubation Program	Ryne Johnson
Downtown Chico Business Association	Annual business communication services and support to retain/attract business in the downtown	Dale Bennett
Chico Chamber of Commerce	Marketing/Visitor Center Services	Jolene Francis
Upstate Community Enhancement Foundation	Artoberfest Marketing Campaign (2012)	Debra Lucero
Chico Area Recreation District	4 <sup>th</sup> of July Celebration	Ann Willmann
Downtown Chico Business Association	Downtown Events (Friday Night Concerts, Christmas Preview, Community Tree lighting and Treat Street)	Earl Jessee
University Public Events - CSU, Chico	World Music Festival	Dan DeWayne

John Merz was unable to attend to present for Altacal Audubon Society.

- 1.2. **Discussion Regarding Potential CSU, Chico Summer Arts Program** - CSU, Chico has submitted an application to the CSU System office to bring Summer Arts to Chico beginning the summer of 2012. Dean Joel Zimelman and Advancement Director Ann Prater from the College of Humanities and Fine Arts provided information on this program and the potential benefits to Chico, should they be selected. Notification of selection should be some time in April 2011.
- 1.3. **Discussion Regarding Proposed North State Solid Waste Conversion Facility Project** - Ryne Johnson of The ChicoProject, presented information on a proposed North State Solid Waste Conversion Facility Project.

2. **Reports and Communications** - None
3. **Business From the Floor** - None
4. **Adjournment and Next Meeting**. The meeting adjourned at 6:25 p.m. The next meeting is scheduled for March 10, 2011, at 4:00 p.m. in Conference Room No. One.

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Nancy Kelly, Administrative Analyst

PS-12-36



City Manager's Office  
411 Main Street, Chico, CA 95928  
(530) 896-7200  
Posted 5/4/10

**CITY OF CHICO**  
**ECONOMIC DEVELOPMENT COMMITTEE**

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**NOTICE OF CANCELLATION OF MEETING - MAY 12, 2011**

The Economic Development Committee's regular meeting scheduled for Thursday, May 12, 2011, has been cancelled.

The next regularly scheduled Economic Development Committee meeting will be held on Thursday, June 9, 2011, at 4:00 p.m. in Conference Room 1, unless otherwise noted.

  
Nancy Kelly, Administrative Analyst

5-4-11  
Date



City Manager's Office  
411 Main Street, Chico, CA 95928  
(530) 896-7200  
Posted 7/7/11

**CITY OF CHICO**  
**ECONOMIC DEVELOPMENT COMMITTEE**

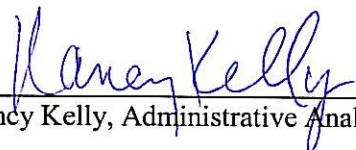
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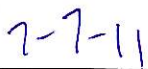
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**NOTICE OF CANCELLATION OF MEETING - JULY 14, 2011**

The Economic Development Committee's regular meeting scheduled for Thursday, July 14, 2011, has been cancelled.

The next regularly scheduled Economic Development Committee meeting will be held on Thursday, August 11, 2011, at 4:00 p.m. in Conference Room 1, unless otherwise noted.

  
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Nancy Kelly, Administrative Analyst

  
\_\_\_\_\_  
Date



City Manager's Office  
411 Main Street, Chico, CA 95928  
(530) 896-7200  
Posted 8/5/11

**CITY OF CHICO**  
**ECONOMIC DEVELOPMENT COMMITTEE**

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**NOTICE OF CANCELLATION OF MEETING - AUGUST 11, 2011**

The Economic Development Committee's regular meeting scheduled for Thursday, August 11, 2011, has been cancelled.

The next regularly scheduled Economic Development Committee meeting will be held on Thursday, September 8, 2011, at 4:00 p.m. in Conference Room 1, unless otherwise noted.

  
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Nancy Kelly, Administrative Analyst

  
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Date



City Manager's Office  
411 Main Street, Chico, CA 95928  
(530) 896-7200  
Posted 10/6/11

**CITY OF CHICO**  
**ECONOMIC DEVELOPMENT COMMITTEE**

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**NOTICE OF CANCELLATION OF MEETING - OCTOBER 13, 2011**

The Economic Development Committee's regular meeting scheduled for Thursday, October 13, 2011, has been cancelled.

The next regularly scheduled Economic Development Committee meeting will be held on Thursday, November 10, 2011, at 4:00 p.m. in Conference Room 1, unless otherwise noted.

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Nancy Kelly, Administrative Analyst

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Date



City Manager's Office  
411 Main Street, Chico, CA 95928  
(530) 896-7200  
Posted 12/5/11

CITY OF CHICO  
ECONOMIC DEVELOPMENT COMMITTEE

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NOTICE OF CANCELLATION OF MEETING -  
DECEMBER 8, 2011

The Economic Development Committee's regular meeting scheduled for Thursday, December 8, 2011, has been cancelled.

The next regularly scheduled Economic Development Committee meeting will be held on Thursday, January 12, 2012, at 4:00 p.m. in Conference Room 1, unless otherwise noted.

  
Nancy Kelly, Administrative Analyst

12-5-11  
Date