1.0 CALL TO ORDER/ROLL CALL
Chair Bellin called the meeting to order at 4:00 pm. Board Members and staff were present as noted above.

2.0 EX PARTE COMMUNICATION
Chair Bellin took pictures of the site. Board member Bennett had a conversation with Senior Planner Mike Sawley and Architect Matt Gallaway and stated that these conversations had no influence on his opinion of the project.

3.0 CONSENT AGENDA

3.1 Approval of Minutes
None.

4.0 PUBLIC HEARING AGENDA

4.1 Architectural Review 19-20 (Chico Mall Signage): 1950 East 20th Street, APNs Various - A proposed Comprehensive Sign Program (CSP) for the Chico Mall, located between State Route 99, East 20th Street, Forest Avenue, Springfield Drive and the Kohl’s Shopping Center in southeast Chico. The proposed CSP includes: (1) a Center Identification Sign, 57-feet in height, oriented toward State Route 99, (2) six other ground-mounted signs, each 20 feet in height, and (3) design criteria for various wall-mounted signs on the mall building itself. Approximately 50 acres in size, the site is designated Regional
Commercial on the City’s General Plan Land Use Diagram and zoned CR (Regional Commercial). The Chico Municipal Code provides that a CSP may authorize deviations from the development standards for signs for the zoning district in which the project is located, except that the total maximum sign area allowed by this chapter shall not otherwise be exceeded. The project is categorically exempt from further review under the California Environmental Quality Act (CEQA), pursuant to CEQA Guidelines Section 15311 (Accessory Structures). Questions regarding this project may be directed to Senior Planner Mike Sawley at (530) 879-6812, or mike.sawley@chicoca.gov.

Chair Bellin opened the public hearing and invited the applicant to make a presentation.

Addressing the Board on this item were: Chico Mall Manager Natasha Shelton, project architect Matt Gallaway, and Assistant City Manager Chris Constantin.

With no other members of the public wishing to address the Board, Chair Bellin closed the public hearing.

Board member Thomson made a motion that the Architectural Review and Historic Preservation Board adopt the required findings contained in the agenda report and approve Architectural Review 19-20 (Chico Mall CSP), subject to the recommended conditions.

The Motion was seconded by Board Member Bennett.

The motion was carried by the following vote:

**AYES:** Bellin, Bennett, Thompson

**NOES:** None

**ABSENT:** Jennings

5.0 **REGULAR AGENDA**

None.

6.0 **BUSINESS FROM THE FLOOR**

None.

7.0 **REPORTS AND COMMUNICATIONS**

None.
8.0 **ADJOURNMENT**  
There being no further business, Chair Bellin adjourned the meeting at 4:41 pm to the regular meeting of November 20, 2019.

Approved on: 11-20-19