

# *The public is invited to attend the First Annual* **"State of the Community" Meeting**

As we begin 2012, our community continues to be faced with significant challenges of balancing budgets and building economic development while continuing to enhance our community's quality of life. Just as we are committed to the success of our own organizations, we can benefit from strengthening our partnerships and helping each other in these challenging times. It is of utmost importance that we face our challenges together and build our community as a team.

The "State of the Community Meeting" will be held in the Chico City Council Chambers. Representatives from seven of our Community's largest governmental agencies will give a brief presentation of their organization's, **S**trengths, **W**eaknesses, **O**pportunities and **T**hreats that they face in the year ahead. These **SWOT** analyses will be presented in a spirit of collaboration with the goal that Chico organizations find ways to assist each other during these challenging times.

Thursday, February 9, 2012  
6:30 p.m.  
Chico City Council Chambers  
421 Main Street

**What to expect at the meeting. . .**  
SWOT presentations (10-15 minutes)  
Audience questions and answers

**What to expect afterward...**  
As a graduation project, 2-3 graduating CSU, Chico seniors will be assigned to each participating organization. Students will compile the SWOT analyzes into a working document and will offer assistance to their organizations. Students will compile a report on their activities and report back to the community.



## **FOR MORE INFORMATION CONTACT:**

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## *What is a SWOT analysis?*

A 10-15 minute presentation on each organization's

- **Strengths**
- **Weaknesses**
- **Opportunities**
- **Threats**