



NEWS RELEASE
City of Chico

www.ci.chico.ca.us

February 10, 2012

CURRENT EXHIBIT IN MUNICIPAL CENTER BUILDING

“Workprint Chico,”

Photography by Joel Collier

The art work will be displayed through July 13, 2012 on all three floors of the building and may be viewed during regular business hours, Monday through Friday, 8:00 a.m. - 5:00 p.m.

Mr. Collier is a photographer grew up in Northern California. He became serious about his art work during extensive periods of time spent in the Arkansas Delta which is about an hour from Memphis Tennessee. His first exhibit, while there, was a display of photographs shot with a digital camera. He later made the transition to large format cameras, using primarily black and white film.

The exhibit in the Municipal Center Building represents a desire on the part of Mr. Collier to focus on local employment. During 2011, he took his 4 X 5 camera and photographed a variety of occupations, industries, and products in and around Chico. Because of the size of his equipment and technical complexity, it was often necessary to ask permission to shoot businesses such as Northern Star Mills and the Matador Hotel. Sometimes he needed to photograph in the early morning or late at night and was repeatedly allowed access. As he says, “On this journey, I met amazing people and these are their stories, your stories...more than my stories.”

The show is divided into three distinct but related themes, the workplace environment, work structures, and unexpected work-related beauty. A photograph of the former Taylor's Drive-In on Park Avenue right before it was demolished contrasts with the pristine interior shot of present-day Christian Michaels. Images of vehicles such as "The '42 Ford truck and the International Harvester," says Mr. Collier, "...beg us to fix a missing headlight, slide behind the wheel (rusty springs cutting through worn padding of dusty seats), and steer it back to the workplace."

Mr. Collier is currently working on other local projects using the large format camera. He is shooting what he terms "secondary waters" in Chico such as Butte Creek and Teichert Ponds and he is returning to one of the farms represented in the Municipal Center Building show for further photographic study.

Prices:	16X20	matted and mounted	\$125.00
		framed as exhibited	\$200.00
	20X24	matted and mounted	\$160.00
		framed as exhibited	\$240.00

Other sizes/multiple images are available upon request.

Artist Contact: joelc_64@yahoo.com or 774-5773.

For information regarding the Rotating Art Exhibit Program or other City of Chico Arts Programs contact Mary Gardner, Art Projects Coordinator
530-896-7214 or mgardner@ci.chico.ca.us